**Comparative Sentiment Analysis of Vodafone and Three Trust Pilot Reviews: Evaluating Customer Perceptions.**

**Student ID: 20288****240**

**Name: Vignes Alluri**

**Course: Social Media Analytics**

**Course Code: CIS7029**

LOGBOOK

## Task 1: Topic Selection and submitted for approval

Date: Mar 30, 2024

Task Description: Selected relevant topic for the assignment and submitted for the approval

Task Status: Completed

**Task 2: Data Scrapping**

Date: Apr 10, 2024

Task Description: Started scrapping the data using Instant data scrapping tool and converted to CSV file for further analysis using python language.

Task Status: Completed

## Task 3: Cleaning data using Python and Sentiment Analysis

Date: April 13, 2024

Task Description: Cleaned the data using python code and analyzed the data using python NLTK libraries and also performed Sentiment Analysis

Task Status: Completed

**Task 4: Data Visualization using tableau**

Date: Apr 17, 2024

Task Description: Worked on analyzed data and created tableau dashboards for data visualizations.

Task Status: Completed

## Task 5: Discussion with Madam

Date: April 28, 2024

Task Description: Discussed with Sia madam and took the remarks on my work and she suggested some changes for my report.

Task Status: Completed

## Task 6: Final submission

Date: May 01, 2024

Task Description: Did all the changes suggested by the madam, completed and submitted the assignment.

Task Status: Completed